

FRESH UPSTREAM
Standardizing Information Fresh Supply Chains

**FRESH UPSTREAM;
HET HOE, WAT & WAAROM..**

ZOMERSEMINAR
HOTEL WAGENINGSE BERG, WAGENINGEN
6 JUNI 2019

AgroConnect

HARRIJ SCHMEITZ, PROGRAMMAMANAGER

POWERED BY GSI Nederland

FRESH UPSTREAM V3 Juni 2019

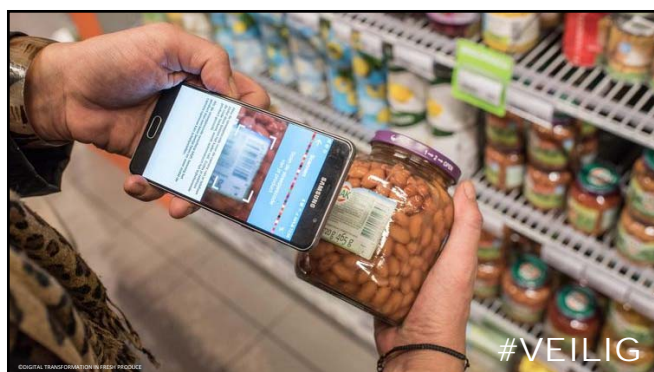
Vandaag 15.30-16.00 uur **AgroConnect**

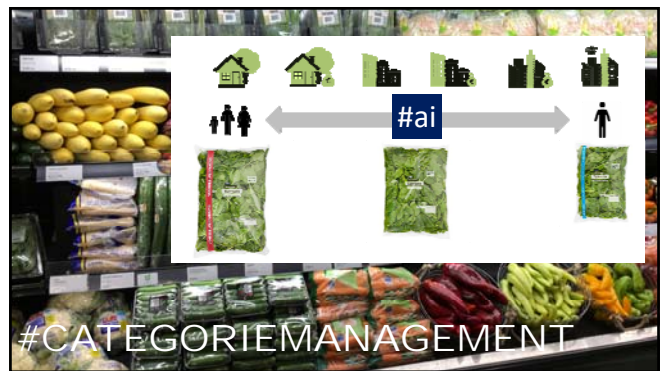
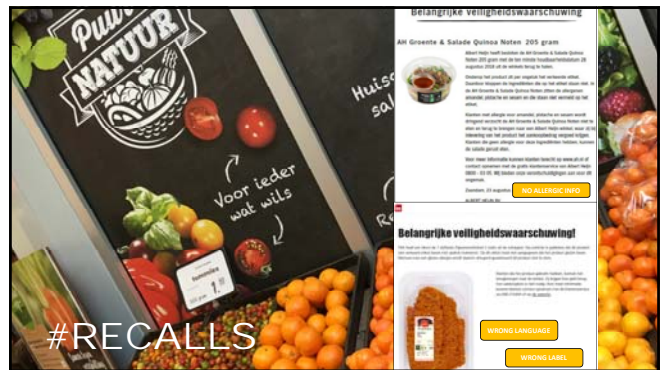
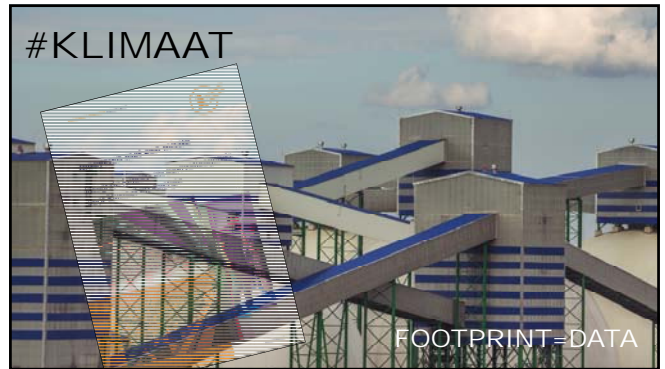
Spreker 3: **Harrij Schmitz** (FreshUpstream)
Over de internationale informatisering van de AGF-keten om aan de eisen van retail en consument te kunnen blijven voldoen.

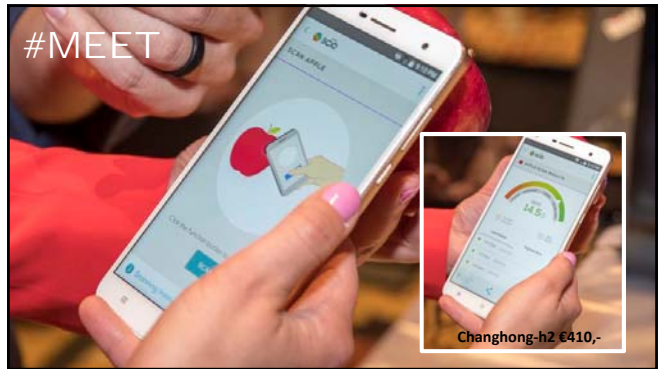
Harrij Schmitz
Programma Manager
schmitz@freshupstream.com

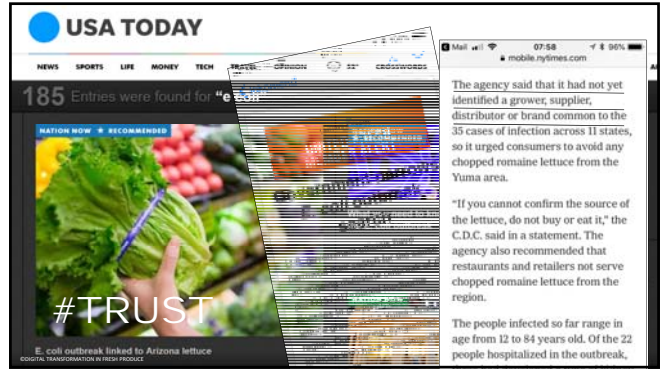
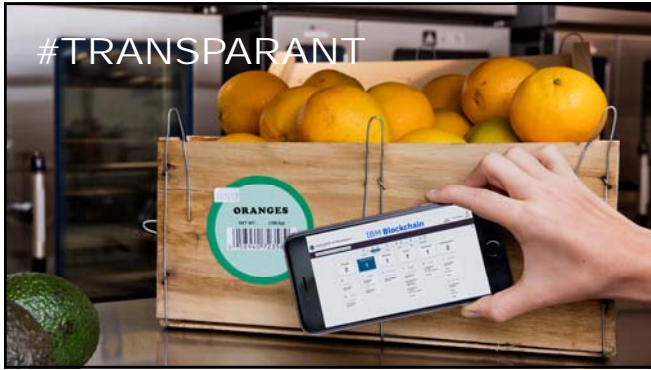
Informatiestandaardisatie & digitale ontsluiting in de vers-keten van boer tot bord met 100% datakwaliteit en optimale keten efficiency.

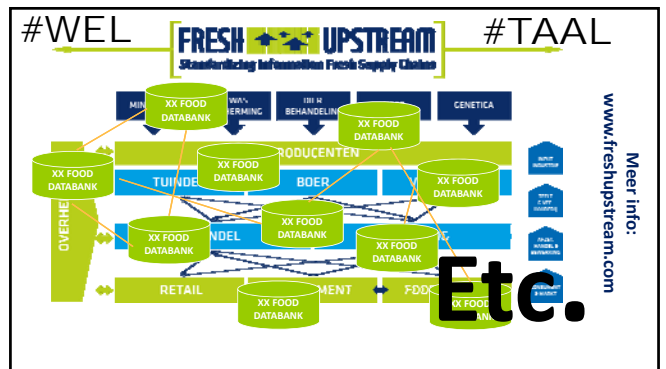
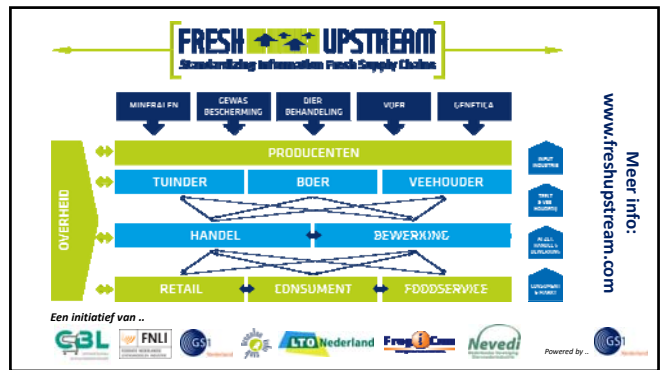
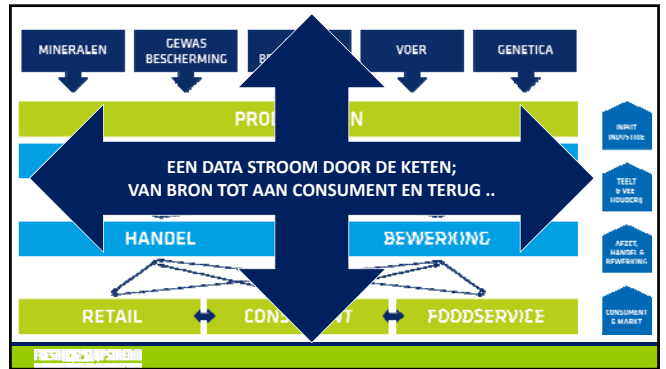
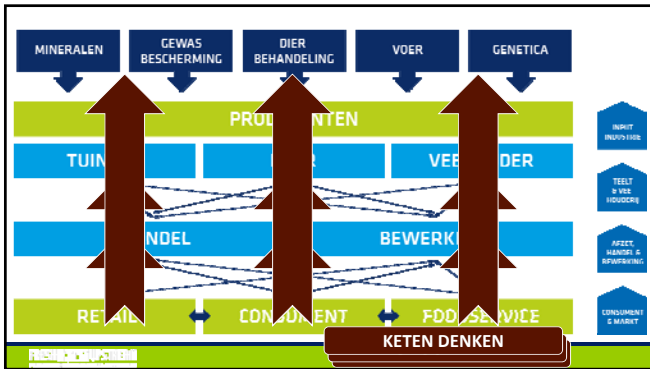
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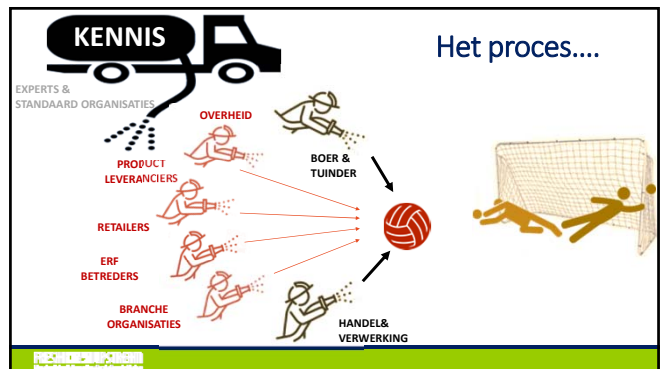
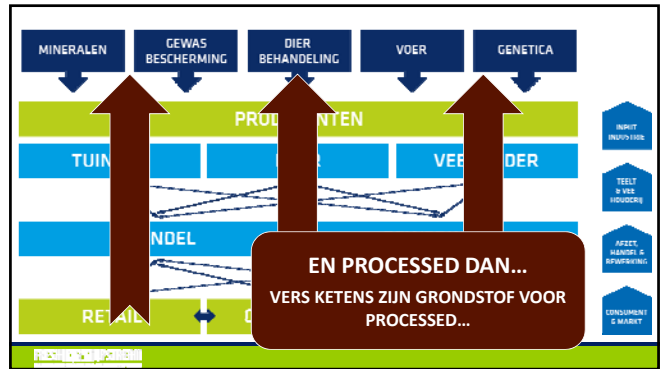
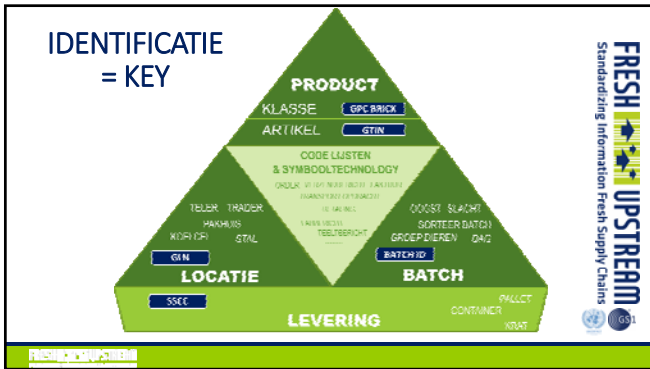










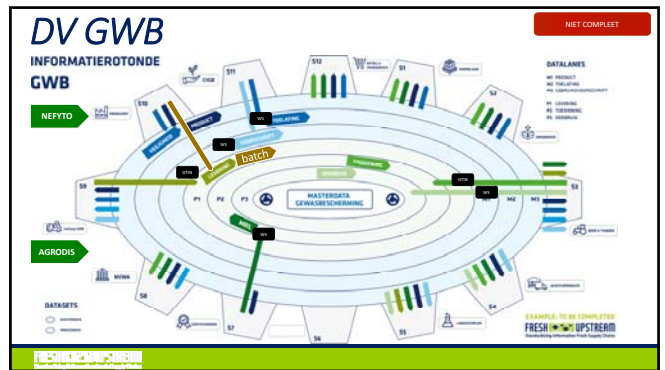
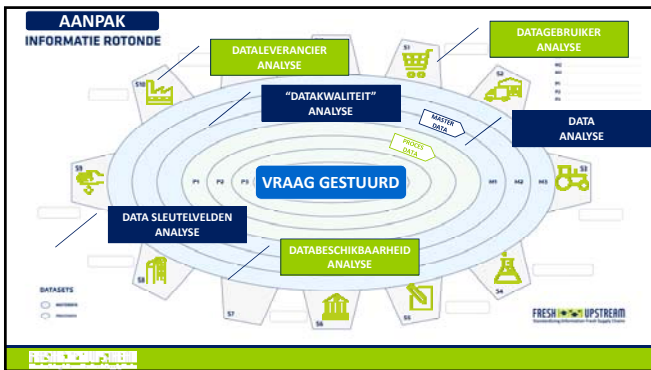




Overzicht Domain verkenningen PRIO

GWB - CROP PROTECTION MASTERDATA	GLN- KEY IDENTIFIER FARM
DBH- ANIMAL TREATMENT MASTERDATA	FEED DATASHEET

PPS **trusted source**
RESEARCH & VISIE

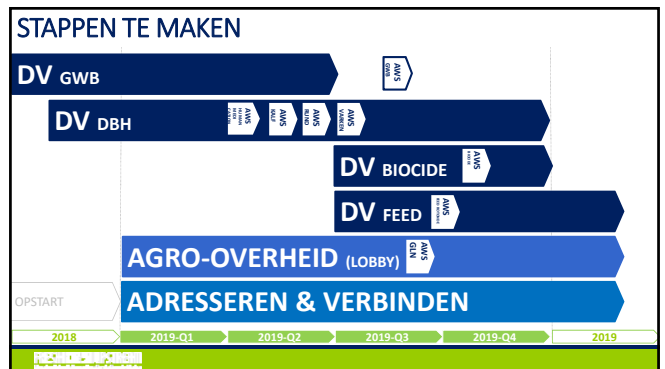


VRAAG GESTUURD DATA MANAGEMENT
 VRAGEND NETWERK IN "ACTIESTAND" BRENGEN ...

ACCELERATIE WORKSHOP

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www.freshupstream.com





In mijn bedrijf..

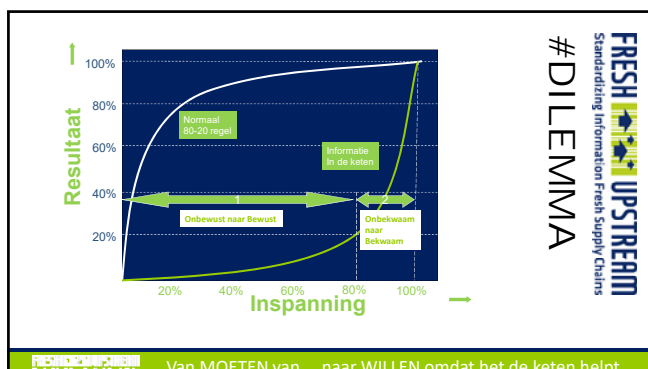
Worden data maximaal geschikt op **bestaande wereldwijde** informatiestandaarden en vragen wij van leveranciers data die zijn georganiseerd/gebaseerd op de internationale **STANDAARDEN**. De GS1 standaarden vormen hierbij de kern.

Worden **KETEN DATA** maximaal ontsloten voor andere partners in de keten gebaseerd op de standaarden. Zo dragen wij bij aan een **efficiënte data-keten** binnen de grenzen die pre-competitieve marktwerking in de voedselketen vraagt.

Streven wij met alle ketenpartners naar een **VERMINDERING** van het gebruik van **VERSCHILLENDE standaarden** voor identificatie, coderingen, berichten en andere data-elementen.

Join the coalition of the willing ..

FRESH UPSTREAM CHAIN DATA POLICY STATEMENT



THANKS, VRAGEN?

Fresh Produce of the World

Hydrocotyle umbellata
Echick Code: 100058957

Global Product Classification

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